

Schedule "A"

"BERTOLLI PASTA SAUCE KITCHEN TAKEOVER" CONTEST RULES

THE "BERTOLLI PASTA SAUCE KITCHEN TAKEOVER" CONTEST (THE "**CONTEST**") WILL BE CONDUCTED IN CANADA AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF LEGAL DRINKING IN THEIR PROVINCE OR TERRITORY OF RESIDENCE OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED OR RESTRICTED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "**CONTEST RULES**").

1. ELIGIBILITY.

1.1 To be eligible for this Contest, an individual must:

- (a) be a legal resident of Canada;
- (b) be of legal drinking age in his/her province or territory of residence or older at the time of entry; and
- (c) provide a suitable location with kitchen facilities, that can host a dinner with up to eight (8) people (the "**Location**").

1.2 The following people are not eligible to enter the Contest:

- (a) Employees of Corus Sales Inc., its parent, affiliates, subsidiaries, related companies, successors and assigns (collectively "**Corus**");
- (b) Employees of Mizkan American Inc., its affiliates, subsidiaries, related companies, successors and assigns (collectively, "**Mizkan**", together with Corus, the "**Sponsors**");
- (c) Employees of Advantage Solutions Inc. d/b/a Edge Marketing, its affiliates, subsidiaries, related companies, successors and assigns, advertising and promotional agencies;
- (d) Any person who has been confirmed as a winner of two (2) Corus administered contests within six (6) months preceding the Contest start date indicated below; and
- (e) The household members of any of the parties listed in Section (a) to (d) above.

1.3 The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof to the complete satisfaction of the Sponsors may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way false or misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply information that does not meet these requirements.

2. CONTEST PERIOD. The Contest begins at 12:00 a.m. Eastern Time ("**ET**") on February 18, 2019 and ends at 11:59 p.m. ET on April 15, 2019 (the "**Contest Period**") after which time the Contest will be closed and no further entries shall be accepted.

3. HOW TO ENTER.

- 3.1 There is no purchase necessary to enter the Contest. To enter, complete and submit the entry form located at www.foodnetwork.ca/bertollipastasauce (the “**Contest Microsite**”). No entries will be accepted by any other means.
- 3.2 Limit of one (1) entry per e-mail address per 24-hour period. In the case of multiple entries, only the first eligible entry will be considered.
- 3.3 All entries, become the sole property of the Sponsors and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.
- 3.4 Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, “authorized account holder” of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any entrant may be required to provide the Sponsors with proof that they are the authorized account holder of the e-mail address associated with their entry.

4. PRIZES.

4.1 Secondary Prizes.

- (a) There are five (5) secondary prizes (each a “**Secondary Prize**”, collectively the “**Secondary Prizes**”) available to be won by the Secondary Prize winners (each a “**Secondary Prize Winner**”, collectively the “**Secondary Prize Winners**”) each consisting of a Bertolli pasta prize pack.
- (b) Each Secondary Prize has an approximate value of seventy-five Canadian dollars (CDN \$75.00).

4.2 Grand Prize.

- (a) There is one (1) grand prize (the “**Grand Prize**”) available to be won by the Grand Prize winner (the “**Grand Prize Winner**”) consisting of a dinner (the “**Dinner**”) prepared by Chef Matt Basile (the “**Chef**”) for the Winner and four (4) to six (6) guests (each a “**Guest**” and collectively, the “**Guests**”), which shall include:
 - (i) three (3) hours with the Chef and one (1) prep cook at the Location, which includes two (2) hours of meal prep time, and time for questions and answers; and
 - (ii) all food related costs.

4.3 The Grand Prize has an approximate value of eight thousand Canadian dollars (CDN\$8,000.00).

4.4 Grand Prize and Secondary Prizes are hereafter collectively referred to as “**Prize**” or “**Prizes**”.

Grand Prize Winner and Secondary Prize Winners are hereafter collectively referred to as a “**Winner**” or “**Winners**”.

- 4.5 Winner is not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
- 4.6 The Sponsors and/or the Sponsors’ representatives will contact the Winner to coordinate the provision of the Prizes within thirty (30) days once such Winner has been successfully contacted and notified of his/her Prize and fulfilled the requirements set out herein.

5. PRIZE CONDITIONS.

- 5.1 Booking of the Dinner is subject to Chef’s availability at the time of booking. Blackout dates apply, including but not limited to July 1, 2019, September 1, 2019, October 6 to October 19, 2019, December 15, 2019 to January 15, 2020 and March 8 to March 20, 2020. Grand Prize Winner and his/her Guests must be available to participate in the Dinner before May 1, 2020. Should Grand Prize Winner and/or Guests be unable to participate in the Dinner on the dates and times designated by the Sponsors, the Grand Prize will be forfeited and may, in the sole discretion of the Sponsors and time-permitting, be awarded to an alternate winner.
- 5.2 Grand Prize Winner and Guests will be responsible for any other expenses not explicitly included in the Grand Prize.
- 5.3 Guests must: (i) be of legal drinking age or older in the province or territory of the Dinner; and (ii) comply with the Contest Rules and sign and return the Release (described in Section 7 below).
- 5.4 Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.
- 5.5 The Sponsors shall not assume any liability for lost, damaged or misdirected Prizes.

6. WINNER SELECTION.

- 6.1 Six (6) Winners shall be selected as follows:
 - (a) On or about May 1, 2019 at 12:00 p.m. ET in Toronto, Ontario, six (6) entrants will be selected by a random draw from all eligible entries received during the Contest Period. The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Sponsors. Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and to sign and return the Release.
 - (b) EACH SELECTED ENTRANT WILL BE NOTIFIED BY E-MAIL NO LATER THAN MAY 2, 2019 AT 5:00 P.M. ET AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, each selected entrant must respond by

telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If a selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may, in the sole discretion of the Sponsors and time-permitting, be selected in the Sponsors' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.

- (c) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.

7. **RELEASE.** Potential Winners and Guests will be required to execute a legal agreement and release (“**Release**”) that confirms potential Winners’ and Guests’: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the applicable Prize as offered; (iii) release of each of the Sponsors and each of their respective employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “**Releasees**”) from any and all liability for any loss, harm, damages, costs or expenses arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors’ collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, exhibit, distribute, adapt and otherwise use or re-use the Winners’ and Guests’ name, statements, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.
8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases, indemnifies and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant’s participation in the Contest, without limitation.
9. **LIMITATION OF LIABILITY.** The Sponsors and other Releasees assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors and other Releasees are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors and other Releasees assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest and/or the Contest Microsite. The Sponsors and other Releasees assume no responsibility or

liability in the event that any individual is incorrectly identified as a Winner or an eligible Winner.

10. CONDUCT. By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the Contest Microsite and made available throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest and/or the Contest Microsite or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST MICROSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.** Grand Prize Winner and Guests must at all times behave appropriately when taking part in the Grand Prize and comply with the Contest Rules. The Sponsors reserve the right to discontinue the Dinner or any other aspect of the Grand Prize should any Grand Prize Winner and/or Guests break such rules and/or fail to behave appropriately (as determined by the Sponsors and/or the Chef in their sole discretion). In the event the Dinner is discontinued, the Grand Prize Winner will forfeit any un-awarded elements of the Grand Prize.

11. PRIVACY / USE OF PERSONAL INFORMATION.

11.1 By participating in the Contest, each entrant: (i) grants to the Sponsors the right to use his/her name, mailing address, age confirmation, telephone number and/or e-mail address (collectively the “**Personal Information**”) for the purpose of administering the Contest, including but not limited to contacting and announcing the Winner and coordinating the provision of the Prizes; (ii) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose his/her Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.

11.2 By opting-in you consent to Corus using your Personal Information to contact you to promote draws and contests similar to the Contest, promote opportunities to subscribe to newsletters or promotional clubs, and notify you about related products or services. Corus will use the entrant’s Personal Information only for identified purposes, and protect the entrant’s Personal Information in a manner that is consistent with Corus’ Privacy Policy at: <http://www.corusent.com/privacy-policy/>.

12. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

13. TERMINATION. Subject to the jurisdiction of the Régie des alcools, des courses et des jeux in Quebec, the Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

- 14. LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial/territorial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- 15. DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control. In the event of any discrepancy or inconsistency between the English language version and the French language version of the Contest Rules, the English version shall prevail, govern and control.
- 16. FOR RESIDENTS OF QUEBEC.** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.
- 17. SOCIAL MEDIA.** This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized. Any questions, comments or complaints regarding the Contest must be directed to Corus.

Schedule "B"

I: Entrant Information:

The Entrant Information collected shall consist of the following information:

- E-mail address
- First Name
- Last Name
- Age Confirmation
- Phone Number

II: Use of Entrant Information

Unless otherwise permitted hereunder and only where Entrants have "opted-in" for such uses, Entrant Information may be used solely for the following purposes:

Corus' Permitted Use: Corus may use Entrant Information to contact Entrant to: (i) to promote draws and contests similar to the Contest; (ii) promote opportunities to subscribe to newsletters or promotional clubs; and (iii) notify you about related products or services.